

How to Break Free From Break-Fix IT



Imagine a world where your company's network simply manages itself – software automatically updates, network glitches are addressed immediately before problems can occur, and licensing issues and downtime basically become a thing of the past.

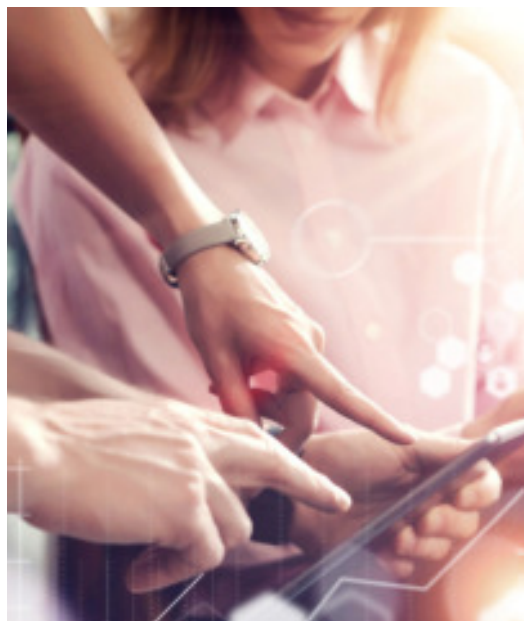


It actually does exist, but we're not talking about artificial intelligence – it's an incredible human-controlled, remote solution called Managed Services. And it's exactly what your company needs to finally take that big leap to the next level of success.

Let's take a quick look at three of the main benefits you get when you put managed IT services to work for your organization.

BENEFIT #1: Your IT Budget Goes From Sporadic to Predictable

We all know running a business is an expensive affair. There are salaries to pay, bills to cover, and capital expenses when you least expect it. Historically, IT costs have also created huge expenses to organizational budgets – paying for more salaries and benefits for on-premise IT departments, shelling out for new project costs. It can be difficult to keep costs from going over budget. Especially when so much of it must be allotted to IT. AMR Research discovered that the average SMB spends 6.4% of its annual revenue on IT expenses.



ISG's Managed Services turns that business model on its ear. Once your organization partners with us to manage your technology, **you get an entire professional organization as your Chief Information Officer.** In company meetings, we actually have a seat at your table and offer feedback and recommendations – just like a regular team executive. We propose and spearhead solutions which will help tackle discussed objectives and tasks – all included in our predictable, budgetable monthly service fee. In fact, a study by CompTIA revealed:

96%

**OF MANAGED IT SERVICES USERS
HAVE CUT THEIR ANNUAL IT COSTS**

HALF OF WHICH HAVE CUT EXPENSES BY 25% OR MORE

Your professional IT department just got a lot more manageable. And you're not alone. By the end of 2014, businesses in the United States had spent over \$13 billion on managed IT services.

DOWN TIME IS NO ONE'S FRIEND, COSTING
BUSINESSES MILLIONS OF DOLLARS EVERY YEAR

\$100,000

is the average cost per hour
of an infrastructure failure

\$500K-\$1M

is the average cost of a critical
application failure per hour

ACCORDING TO
DEVOPS

\$1.25B-\$2.5B

is the average total cost of unplanned
application downtime per year

BENEFIT #2: You Reduce Downtime by Getting Proactive

Think of how often your company experiences downtime. The moment it happens, there's often a collective groan within the company as it basically equates to a great deal of waiting around, not being productive, until the problem is fixed. When your IT department only reacts when something breaks, downtime is inevitable.

What's crazy to think about is that the vast majority of incidents which cause downtime can be avoided entirely – with simple, effective proactive network monitoring.

When you select ISG to manage your technology – we do just that: we remotely monitor network activity and look for issues which could potentially create a problem down the road. When you recognize issues and address them in a timely manner, they never have the opportunity to evolve into problems which can adversely affect your company.

**PEACE OF MIND IS WHAT YOU GET
WHEN YOU KNOW YOUR SYSTEM IS BEING MONITORED:**

X

X

HOURS A DAY

DAYS A WEEK

DAYS A YEAR

When we come on-board with your company, ISG truly takes charge of your technology, allowing you to steer your business toward its ultimate destination: success.”

BENEFIT #3: You Can Finally Focus On Growing Your Business

You're busy. You've got a lot on your plate. The last thing you need to spend your time on is concerns about your company's technology. That needs to be on someone else's plate, not yours.

We get it. Your job is to secure your business and help it to grow and prosper in any way you can – not concern yourself with things like, “Will we have enough data storage for this,” or “Can our current technology setup handle that,” etc. **That's why we're here.**

When we come on-board with your company, ISG truly takes charge of your technology, allowing you to steer your business toward its ultimate destination: success. We manage your tech, allowing you and your designated staff to make final decisions, and keep you moving forward. Getting your company where you want it to be is a lot easier when you know you won't break down in the middle of your journey.

Put Managed Services From ISG Technology to Work For You

In addition to managing your technical department, ISG can also help you with professional services, voice and collaboration solutions, and even IT consulting. When you're ready to begin steering your ship toward growth and profitability, talk to ISG. We'll show you how we can keep you pressing on toward your goal with nothing but smooth sailing ahead of you.

